



ALL-ROUND PROTECTION FOR PROFESSIONAL AND FULLY-AUTOMATIC COFFEE MACHINES



## WATER IS AN ASSET FROM NATURE

By the time water flows into our machines as coffee water, it has a long journey behind it. On its way through various layers of earth and rock into the groundwater, it absorbs a variety of substances, e.g. minerals and soluble salts, thanks to its extraordinary dissolving power. These include calcium, which tends to be undesirable in coffee water. The geology, soil use by people, treatment in waterworks and the pipeline system through which water reaches households determine the composition of local drinking water.

The highest quality and hygiene standards apply when treating raw drinking water and when transporting it into households. However, the procedures used in waterworks do not necessarily aim at producing the best possible coffee water.

This is why specially optimizing the water for preparing coffee at the point of use is definitely advisable. It improves the taste and aroma of the drinks prepared with it and protects the valuable machinery.



# COFFEE-APASSION...

# ...THAT CONNECTS

### **EVERYTHING CORRECT, EVERYTHING GOOD**

Our optimization systems don't only prevent the build-up of limescale and gypsum, they also ensure that the water hardness, pH-value and mineral balance in the water are just right for the perfect coffee.

### BY PROFESSIONALS FOR PROFESSIONALS

Talking with coffee and tea connoisseurs from around the world has always been part of the corporate philosophy at BWT water+more. It gives us valuable impetus for our developments and innovations. Allowing us to know exactly what's needed to prepare coffee and tea, and ensuring perfect water.

We offer a broad range of sophisticated technical solutions, with which users can ideally meet all their requirements for water for coffee, tea & co. These include unique all-round solutions for about 90% of all water situations that work with different filter levels. The filters then systematically remove all unwanted substances from the water in accordance with every single need. For example, they specially reduce calcium content, protecting the machinery in the process. Cutting-edge technologies, such as our reverse osmosis equipment, also solve special water problems like high chloride or

sulphur content, and as a result are ideal for large quantities of water

### MACHINE PROTECTION AND SENSORY PROPERTIES. THAT'S WHAT IT'S ALL ABOUT!

BWT water+more is the first water filter manufacturer worldwide to have intensively gone into the taste of water and offers sophisticated technical solutions that effectively protect machines and noticeably improve the sensory properties and aroma of hot drinks at the same time.

With our optimization systems, we enable users to effectively prevent limescale deposits and gypsum from forming, as well as producing the best taste results for their hot drinks. Our filter solutions can be used at any location, regardless of the quality of the local raw water. BWT water+more's recipe for success for the hospitality trade is safe, easy-to-use and extremely tasty. Saving money and securing sales – anywhere, anytime.

#### WATER: THE BASIS OF GOOD COFFEE

At 98%, water is the main ingredient in all coffee preparations. With the right water it is possible to extract the valuable taste and aromas from the roughly 1,000 substances contained in roasted coffee beans that coffee lovers appreciate so much. So for everyone who enjoys Germany's most popular hot drink it's worth taking a closer look at their coffee water and understanding its composition.

# THE TASTE-PLUS WITH MAGNESIUM-TECHNOLOGY

#### **MAGNESIUM TECHNOLOGY OFFERS MORE**

Water optimization with BWT Magnesium Technology – the ultimate for the right mineral content in coffee water.

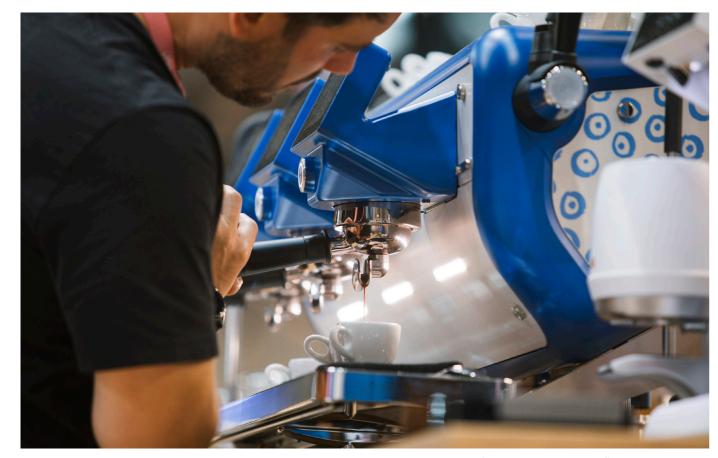
These water optimization systems reduce dulling calcium and enrich the water with magnesium at the same time. Magnesium is not just an excellent taste enhancer that promotes varied aromas in coffee. Magnesium in water can do much more. If it is present in sufficient quantities, the water will be much better at extracting the flavours from the coffee grounds – which is what it's all about.

Or put another way, if you pay attention to the magnesium technology in the water filter, you can gain a lot of flavour in coffee.



Every coffee will then taste how it should, regardless of the qua-

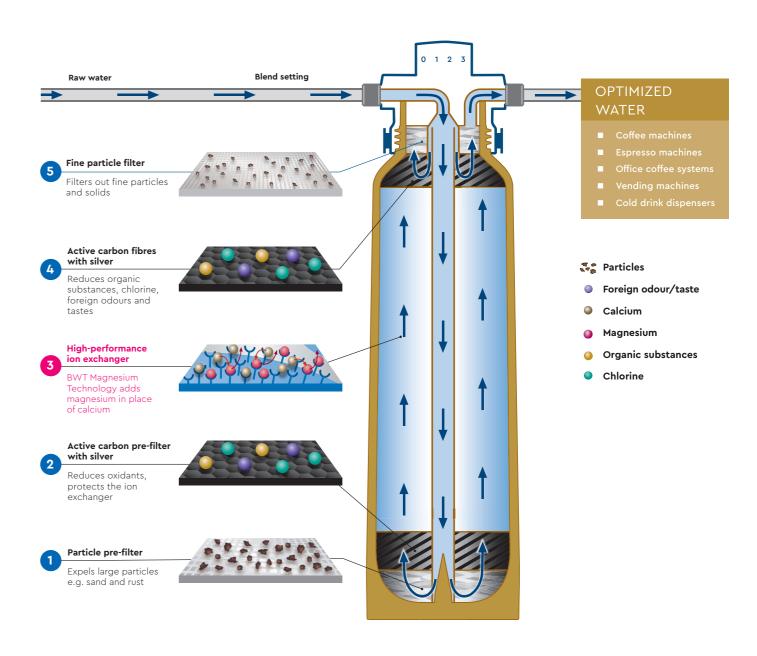
lity of the local drinking water. And as connoisseurs know, magnesium in the water refines the crema on an espresso and stabilises it until it releases the full flavour of its valuable oily load of aromas.\*



\*Christopher H. Hendon, Lesley Colonna-Dashwood, Maxwell Colonna-Dashwood, The Role of Dissolved Cations in Coffee Extraction.

Journal of Agricultural and Food Chemistry 62 (21), 2014, 4947–4950. – Announcement Dr Frank Neuhausen, BWT water+more GmbH 2012.

#### HOW THE BWT BESTMAX PREMIUM FILTER LEVELS WORK



### JUST A FEW STEPS TO THE RIGHT

## WATER OPTIMIZATION

The most efficient water optimization can be chosen from the entire BWT water+more product range for every local water quality level, every quantity of water needed, every water demand and every space.

EASY AND OPTIMAL.



### DETERMINE THE LOCAL WATER QUALITY

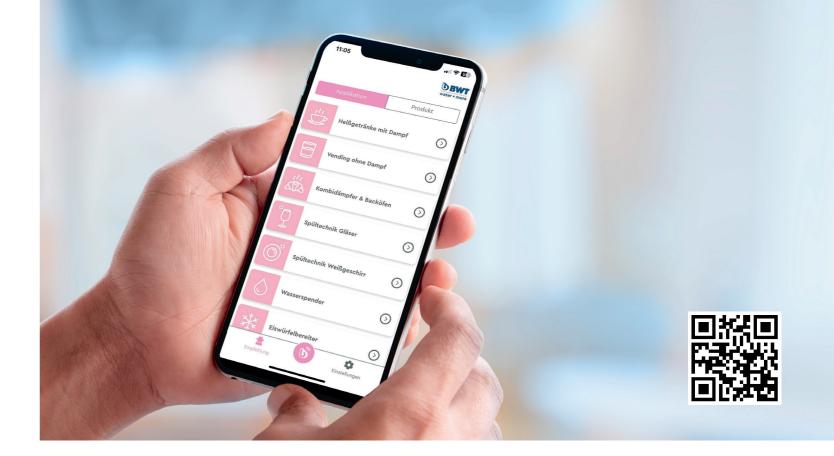
- » Easy with the drip test
- » Measures general water hardness (GH)
- » Measures carbonate hardness (KH)

### BWT BESTHEAD FLEX FILTER HEAD -

### FOR ALL BWT WATER+MORE FILTER CARTRIDGES



- » Safely stopped bypass setting with easy-view displays
- » Refined new connection technology for great flexibility when installing filters
- » EASY Vent flushing valve for easy and reliable purging
- » DVGW-tested check valve on the inlet and outlet
- » Safe filter changes with no water leakage



### EASY SOLUTION AT YOUR FINGERTIPS

### BWT BEST WATER PROFESSIONAL APP

With the app for smartphones or tablets, choosing the right filter system for the relevant application is child's play.

#### THE SMART PRODUCT ADVISOR

All water has its own mineral composition, depending on where it comes out of the tap. Sometimes it's too hard or too soft and often contains unwanted chlorine compounds or off-flavours.

The good news: With the BWT Best Water Professional App for your smartphone or tablet, you'll be able to find the right product quickly and easily.

Users won't need to worry about the water at the point of use anymore because the systems from BWT water+more will perfectly optimize all raw water for every application. At the same time, they protect the machine from deposits and corrosion.

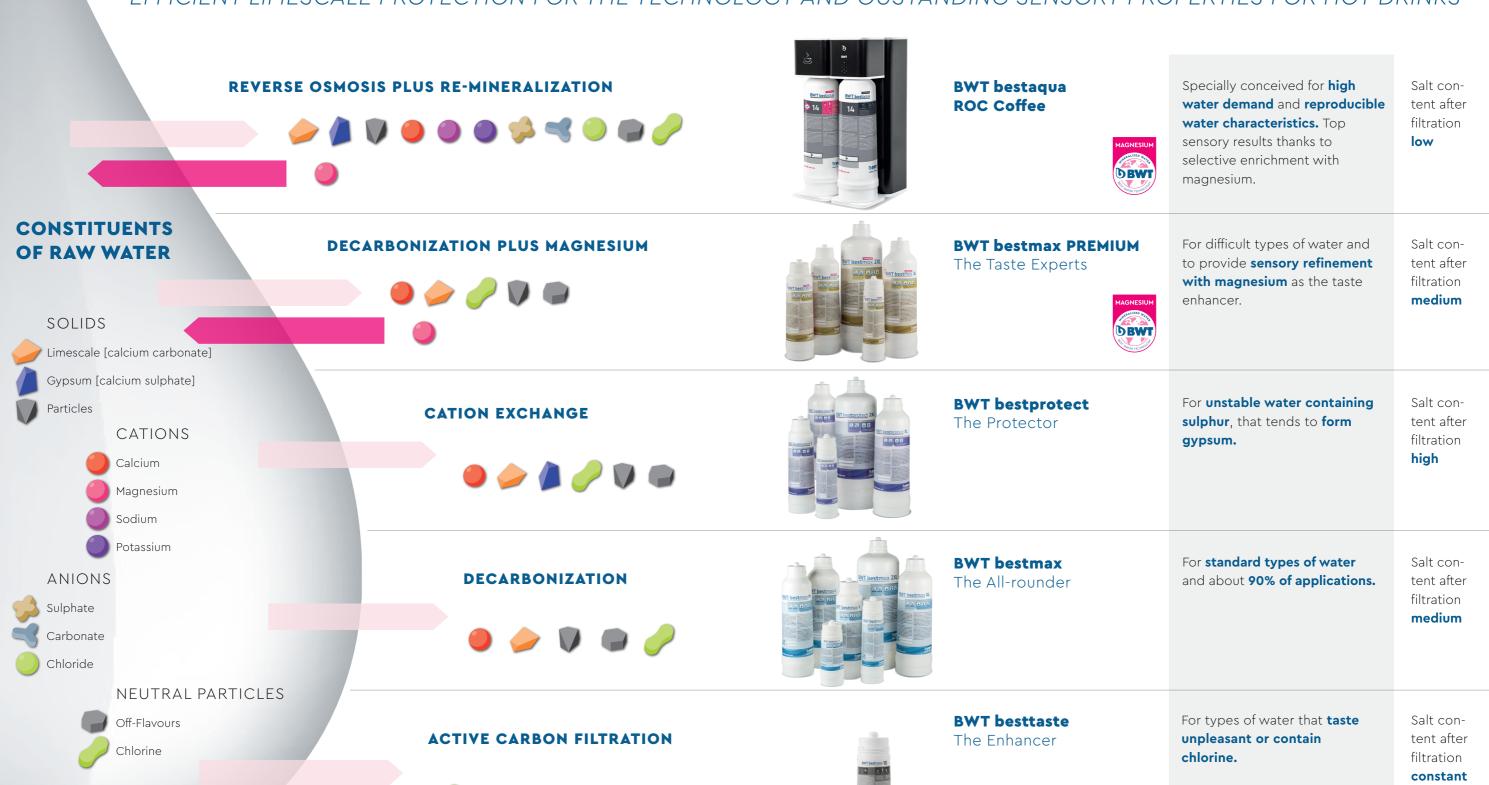
With the BWT Best Water Professional App, you'll be able to keep an eye on which of our BWT water+more products is the right one, anywhere, any time.

One app for the right requirement – meaning the local water quality, the water quantity needed and the specific customer application – as easy, quick, secure and convenient as possible:

- » Enter the local water hardness, application and consumption and you'll be shown the right filters at the ideal size and replacement date.
- » Practical notes and information about water optimization supplement the range.
- » Direct contact with your BWT water+more contact persons.

### SOLUTIONS & TECHNOLOGIES

EFFICIENT LIMESCALE PROTECTION FOR THE TECHNOLOGY AND OUSTANDING SENSORY PROPERTIES FOR HOT DRINKS





### **SALES**

### **BWT Australia**